

Track no. 30: Managing Open

New open data sets released by the government for service development and open source software pose new challenges to the management of these “external” assets to organizations. New open data sources provide unprecedented ways of designing service with live data streams, advanced visualizations and location dependent information. This track seeks submissions that advance our knowledge of management response to openness in different technologies (such as open source applications and open data).

As the available data stack grows, we can see the proliferation of innovative new services on many areas (e.g. traffic, news etc.) based on two key trends: the opening of the vast data resources collected by authorities and different governmental units, and a more matured movement of open hacker communities developing open source software. Organizations operating in this environment face a number of management challenges: they need to engage in management activity of assets, artifacts, contributions and problem-solving far beyond the borders of their own organizations and often without more traditional tools of management in virtual setting. Furthermore, organizations often have to rely on the good faith of hackers and loose knit communities to keep their services and products working.

This track seeks submissions that advance our knowledge of management response to open source and open data. We welcome design-orientated, as well as predictive, normative and descriptive research. Suggested topics include, but are not limited to:

- Power, control, and influence in relation to data artifacts and information
- Surveillance related to increased openness
- Privacy issues of open data
- New service development
- Hybrid-models of value appropriation, creation and capture
- Critical insights related to the definition of data, information and knowledge in this context
- Governance, organizing, and stakeholders in new open environments
- Open source systems, collaboration and development as new forms of design discourse

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